

Attorney Docket No. 59149-8002.US01

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING TRANSMITTED VIA TELEFACSIMILE TO (703) 305-7687, THE UNITED STATES PATENT AND TRADEMARK OFFICE, WASHINGTON, D.C., ON July 31 2002. 8-1-02

Date: 8-1-02By: Susan L. Baka
Susan L. Baka**PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF:

LANDAU *et al.*

APPLICATION No.: 10/005,514

FILED: November 6, 2001

FOR: **SYSTEM METHOD AND ARTICLE OF
MANUFACTURE FOR AFFILIATE TRACKING
FOR THE DISSEMINATION OF
PROMOTIONAL AND MARKETING
MATERIAL VIA E-MAIL**

EXAMINER: RACQUEL ALVAREZ

ART UNIT: 3622

CONFIRMATION NO.: 1534

Associate Power of Attorney

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The undersigned, Brian R. Coleman, holding an original Power of Attorney in the above-identified application, hereby grants an Associate Power of Attorney to:

STEPHEN E. ARNETT, Registration No. 47,392
BRIAN R. COLEMAN, Registration No. 39,145
BARBARA B. COURTNEY, Registration No. 42,442
CHRISTOPHER DALEY-WATSON, Registration No. 34,807
PETER J. DEHLINGER, Registration No. 28,006
DAVID BOGART DORT, Registration No. 50,213
LEEANN GORTHEY, Registration No. 37,337
PAUL L. HICKMAN, Registration No. 28,516
CATHERINE HONG TRAN, Registration No. 43,960
EDWARD S. HOTCHKISS, Registration No. 33,904
KAREN Y. HUI, Registration No. 44,785
MICHELLE L. JOHNSON, Registration No. 36,352
STEVEN KELLEY, Registration No. 43,449
TAMIZ KHAN, Registration No. 47,273
JONATHAN P. KUDLA, Registration No. 47,724

[59149-8002/BY022110.062]

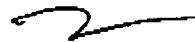
7/31/02

Attorney Docket No.: 59149-8002.US01

STEVEN D. LAWRENZ, Registration No. 37,376
KATHERINE D. LEE, Registration No. 44,865
JACQUELINE F. MAHONEY, Registration No. 48,390
MICHAEL C. MARTELSEN, Registration No. 46,901
JUDY M. MOHR, Registration No. 38,563
CHUN NG, Registration No. 36,878
PAUL T. PARKER, Registration No. 38,264
MAURICE J. PIRIO, Registration No. 33,273
KARL SUN, Registration No. 45,143
CARINA M. TAN, Registration No. 45,769
MARK A. THOMAS, Registration No. 37,953
LARRY W. THROWER, Registration No. 47,994
JOHN M. WECHKIN, Registration No. 42,216
JAMES A.D. WHITE, Registration No. 43,985
ROBERT G. WOOLSTON, Registration No. 37,263

Respectfully submitted,
Perkins Coie LLP

Date: Aug 1 2002



Brian R. Coleman
Registration No. 39,145

Correspondence Address:
Perkins Coie LLP
P.O. Box 2168
Menlo Park, California 94026
Customer No. 22918
Tel: (650) 838-4300